

**"Parts of rural Georgia are at a competitive disadvantage because of lack of access to broadband networks."**

- Georgia Competitiveness Initiative Report

**"We're looking at rural America and asking, what's the broadband solution? We don't have one right now."**

- Randall L. Stephenson, AT&T CEO, 2011 Fourth Quarter Earnings Call

January 26, 2012

### Comparison of Broadband Speeds

**100  
Mbps**

minimum speed needed  
to lure new businesses

**4  
Mbps**

minimum speed for broadband  
from the National Broadband Plan

**758 Kbps**

definition of broadband speed in **SB 313 substitute**